

Apereo Board Meeting, August 25, 2015

Officers:

Chair: Jim Helwig

Treasurer: Charlie Leonhardt

Vice Chair: Lucy Appert

Secretary: Doug Johnson

Executive Director: Ian Dolphin

Called to Order: 0900 AM EDT

Adjourned: 1005 AM EDT

ATTENDING

Jim Helwig, Chair

David Ackerman

Lucy Appert

Alan Berg

Susan Bramhall

Ian Dolphin

Laura Gekeler

Mathilde Guerin

Doug Johnson

David Kahle

Shoji Kajita

Charlie Leonhardt

Russ Little

Alain Mayeur

Theresa Rowe

Absence notices:

Absent: Tim Carroll, John Lewis, Andy Wasklewicz

AGENDA:

Approval of Minutes: 06/23/15

- Moved: Theresa Rowe Seconded: Alan Berg
 - **Approved by consensus.**

Financial Report

1. Open Apereo Conference cost somewhat more than budgeted but not as much as feared. Overall budget remains in good shape for the next few months;
2. Ian is making adjustments to travel schedule to mitigate any potential shortfall;
3. Accounts have a proposal for a modification for budgeting/accounting method; but no plans to change methodology in middle of year

Executive Director's Report

- Discussion with school districts in Illinois and the Gates Foundation re. Open Source in K-12 especially high schools.
 - Illinois schools are very interested in open source and in the Apereo model;
 - While an engagement with Apereo and Illinois schools is outside the higher education focus, it is obviously well within the educational focus;
 - Potential for additional revenue and broader community of development and practice;
 - Potential to “diffuse” the brand and the organizational purpose;
 - Incorporating K12 *students* raises a different dimension of privacy and security of data.
 - We may need to involve legal counsel in considering this direction;
 - Alignment with growing emphases on continuing education, lifelong learning, OER, and permeable boundaries at the secondary school-higher education interface, etc.
 - There are no impediments to this direction in the Apereo By-Laws;

- Need to define what "entities" within the K12 world are analogous to a higher education institution for membership purposes. Is it the state Board of Education? Districts? Individual schools? All of the above (with membership dues scaling by size)?
- We need to recognize that most K12 schools/districts have much lower funding levels, and fewer opportunities to generate other sources of funding, than higher education institutions;
- **Consensus: While there are critically important details that still need to be worked out, the Board is very favorable to this possibility. Continue discussions.**
- Restructuring membership dues:
 - Board decided to merge “Friends of Apereo” and Individual membership concepts
- “Friends of Apereo”/Individual Membership proposal:
 - Tabled for next meeting

Commercial Affiliate Discussion

- What expectations does the Board have for a company that applies for commercial affiliate status?
- Agreement: “100% Open” refers to Apereo and Apereo Projects, not to all activities of an existing or potential commercial affiliate;
- Extensive discussion via email list and during meeting;
- Theresa Rowe moved, David Ackerman seconded, to vacate the online voting previously recorded in order to vote during this meeting
- Lucy moved, Susan seconded to Accept the application by Cirrus Identity for commercial affiliate status.
- **Approved by voice vote.**

Board Member Employment Change

- As with the individual in a similar situation back in June, the Board sees no conflict of interest generated by the new position of the affected Board member;
- **Therefore, continuance of membership is approved (and welcomed).**

Adjournment:

- Moved: Theresa Rowe Seconded: Lucy Appert
 - **Approved by Consensus.**
 - Meeting adjourned at 10:01 AM (EDT)

Information Items

Participation Calendar:

- Discussion around the potential for the **Unconference** to be held in Montreal, alongside an Apereo Quebec event, are ongoing.
- **Apereo Webinars:** <https://www.apereo.org/content/apereo-events>
- **Educause Annual Conference 2015.** Oct. 27 – 30, Indianapolis, IN, USA. (Note: Apereo Board typically meets at this Conference; officially or socially depending on # attending).

Pending Action Items

[Note: Recently completed Action Items are in **Brown** and will be removed in the next iteration of the Board Minutes. Changes and updates are in **Red** through subsequent Board meeting following the change.]

1. **Executive Director Performance Goals** (21 January 2014)
 - ED Performance Goals subsumed into Organisational Health Measures, subject of Board retreat in NYC **in April, 2015**
 - Ian will draw up a draft set of performance goals; these shall be a topic of conversation for a future meeting. Board will review, and Board Chair will approve the final set of goals.
 - Draft job description is now in review; performance goals will be drafted in light of the final job description. **[22 April 2014]**
 - Job description approved **[1 June 2014]**
2. **Additional Position Discussion** (21 January 2014)
 - ***Tabled subject to available finance***
 - Primary thinking is a “community manager” to focus on growing existing communities (regional and others) and facilitating new communities.
3. **Membership/Dues Structure Subcommittee**
 - Membership/dues structure (Ian, Doug, David, Charlie)
 - Donations structure including charitable contribution
 - Met: Dec. 2014. Work continuing.
4. **HE Marketing Subcommittee**
 - Leveraging HE Marketing programs & students (Josh Baron, Theresa Rowe, Andy Wasklewicz)
 - Internships? Becoming part of the fabric of learning for HE institutions
 - Report presented at March Board meeting.
 - Next stages of work starting.