

Apereo Board Meeting Minutes: May 22, 2016

Officers:

Chair: Jim Helwig

Treasurer: Charlie Leonhardt

Vice Chair: Lucy Appert

Secretary: Doug Johnson

Executive Director: Ian Dolphin

Called to Order: 0900 AM EDT

Adjourned: 1000 AM EDT

ATTENDING

David Ackerman

Lucy Appert

Alan Berg

Susan Bramhall

Tim Carroll

Ian Dolphin

Laura Gekeler

Mathilde Guerin

Jim Helwig

Doug Johnson

Shoji Kajita

Charlie Leonhardt

John Lewis

Alain Mayeur

Absence notices: Theresa Rowe

Absent w/o notice: Andy Wasklewicz

Approval of Minutes from 04/19/16

- Moved: Susan Bramhall Seconded: Lucy Appert
 - **Approved by consensus**

Board Acknowledgement

- The Board members would like to extend our deep gratitude to New York University for:
 - Hosting this conference;
 - Being the largest sponsor of the conference; and,
 - For sending a contingent of 50+ people to attend.
- We are deeply grateful for your loyalty and support to sustain this community.

Finance

- Financial report tabled to next month so as to include better information from Conference expenses:
 - Conference is likely to lose money; amount is still unclear
 - Primary issue is hotel room block, which is under-subscribed

Board Membership

- We have not really adhered to By-Laws related to attendance at Board meetings
- Process:
 - Secretary notifies Chair at 2 excused/unexcused absences;
 - Chair contacts individual to encourage active participation;
 - If 3 unexcused or continued excused non-participation, Secretary will include Board Membership Action as a voting item on the next regularly scheduled Board meeting;
 - The Board may nominate, and vote to accept, an interim replacement until the next Open Apereo Conference, at which point the position shall be considered open for public voting;
 - An interim Board member may stand for election to the Board.

Executive Director's Report

- Annual report to be presented at Conference Tuesday 4:15PM (circulated in advance)
 - Board members reviewed report and provided comments
 - Special thanks to Laura for her detailed reading and valuable input
 - Additional comments are welcome (send to Ian) before the report is introduced
- Promoting Apereo projects
 - Is there are project we could potentially engage RedHat to include in their code base?
 - Discussion of encouraging/supporting projects to consider making their software available as online/cloud-based demo service to enable small-scale, even individual, trials, recognizing that this is not always feasible.
 - Building a “more rounded” program for commercial affiliates

Membership

- Individual membership, Friends of Apereo
 - Board volunteers to develop a messaging campaign to promote “Friends of Apereo:”
 - web piece draft/prototypes, activities list and schedule,
 - list of media outlets,
 - electronic brochures,
 - one-page “how this addresses your needs” targeted to various constituencies (CIOs, provosts, faculty, students),
 - case studies; e.g. “This is how NYU solved this problem with an Apereo product”¹
 - Volunteers: Lucy Appert, Alan Berg, Tim Carrol, Laura Gekeler, Doug Johnson
- Organizational membership campaign
 - Key messaging ideas:
 - “100% Open” (truly open, not open washed)
 - Community, collaboration, competent
 - Own and control of your digital learning environment: data and content
 - Greater control of costs
 - Control your future
 - Decouple your platform from your vendor
 - Open to innovation
 - “100% Open: You’re in Control”
 - Security flaws are open; analytics discrimination is open
 - Resilience for the future (it is easier to change the product than to change products)
 - Innovation for teaching and learning
 - Is innovation a selling point for CIOs?
 - Innovation does not just come from the vendors and services”
 - ***How are organizations responding (responsive!) to faculty innovation?***
 - Discussion of organizational dues and international affiliates
 - **Tabled pending ongoing conversations with international members**

Inter-software community communication

- Discussed to a great extent in earlier conversations

¹ Vendors like the word “solution:” We can use that to state something along the lines of “Vendors talk solutions; Apereo provides them.”

- Visualization of projects?
 - **Conversation just hit wall; group too low on coffee**

Incubation

- Process has slowed; a natural development over the last year
 - First-gen projects are now graduating
- Still thin on the ground re. incubation mentors
 - How can we recruit more?
 - OSS Watch training is provided (<http://oss-watch.ac.uk/>)
 - Consider recruiting from projects graduating from incubation

Jim Peterson (3 PM)

- K12 community guest, Bloomington School District 87 / CEO: IlliniCloud
- Illinois consortium looking to build an infrastructure of interoperable tools
 - 800 districts, shared services across state (e.g. Federated Identity)
- Building multi-tenant services access/launcher out of UPortal
- Focused attention on controlling/protecting student information
- Parallel attention to standards:
 - SIF (<https://www.sifassociation.org/Pages/default.aspx>)
 - ED5 (<http://www.ed-fi.org/>)
 - IMS Global (<https://www.imsglobal.org/specifications.html>)
- Looking to Apereo for assistance with both tools and interoperability

Adjournment:

- Meeting adjourned at 15:58 (EDT)
- **Approved *nem con.***

Information Items

Upcoming Events

- Tonight (5/22), 1730 - Opening Reception
 - Open Summit / Open Apereo 2016 Opening Reception;
 - The reception will be at COLORS, 417 Lafayette Street
- **Apereo Webinars:** <https://www.apereo.org/content/apereo-events>
- **More events** will be listed at <https://www.apereo.org/events>

Pending Action Items

[Note: Recently completed Action Items are in **Brown** and will be removed in the next iteration of the Board Minutes. Changes and updates are in **Red** through subsequent Board meeting following the change.]

1. **Executive Director Performance Goals** (21 January 2014)
 - ED Performance Goals subsumed into Organisational Health Measures, subject of Board retreat in NYC in April, 2015
 - Ian will draw up a draft set of performance goals; these shall be a topic of conversation for a future meeting. Board will review, and Board Chair will approve the final set of goals. **[Discussed Feb. 2016]**

2. **Additional Position Discussion** (21 January 2014)
 - ***Tabled subject to available finances***
 - Primary thinking is a “community manager” to focus on growing existing communities (regional and others) and facilitating new communities.