Apereo Board Meeting Minutes: Nov. 15, 2016

Officers:
Chair: Jim Helwig
Treasurer: Charlie Leonhardt
Vice Chair: Lucy Appert
Secretary: Doug Johnson
Executive Director: Ian Dolphin

Called to Order: 0905 AM EDT
Adjourned: 1001 AM EDT

ATTENDING
Lucy Appert
Alan Berg
Susan Bramhall
David Ackerman
Shoji Kajita
Tim Carroll
Ian Dolphin
Laura Gekeler
Mathilde Guerin
Jim Helwig
John Lewis
Theresa Rowe
Charlie Leonhardt

Absence notices:
Absent w/o notice: Doug Johnson

Approval of Minutes:
• Moved: Accept with suggested edit, Tim Carroll
• Seconded: Lucy Appert
  o Approved by consensus
  o Thanks to Laura, who took notes in my (unplanned) absence - dfj

Finance
• Review of 990

Officer Election Schedule
• January 3 - Nominations due to Ian
• January 3-5 - All candidates willingness confirmed
• January 6-12 - Nominees circulated, votes cast (by email)
• January 12-13 - Projected winners contacted
• January 17 - Board call, affirm results, new officers seated
• January 18 - Public announcement of results

Jim Helwig strongly encouraged us all to self-nominate or nominate someone to have more than one candidate per slot.

Executive Director’s Report
• Discussion of value and benefit of Apereo participation in Educause related to Open Source and enhancing visibility
  o Helwig:
    ▪ Generally these conferences are a mixed bag, but personally got more out of this one
    ▪ Interest in Jim’s presentation on UPortal was good
    ▪ Jim finds a networking plan helpful to get more out of Educause, or a participation in particular topics.
- Has it become a higher ed junket? A round of receptions rather than quality presentations?
- Proposals now seem to be judged more on interaction; previously proposals would have a better chance of acceptance if joint institutions put them forth.
- We should have a presence at Educause, but we should also continue to be visible throughout the year.
- Attended Preconference ITANA architects workshop first time and found it beneficial. Oakland participant, says Rowe, also found it extremely valuable. Techies talking to techies designing approaches.
  - Kajita
    - Felt this year’s conference program was the best one ever;
  - Ackerman:
    - Apereo Booth would be good except that their value is not commensurate with the cost
  - Dolphin:
    - Poster session Patrick & Ian did only garnered about 12 conversations; arrangement of posters was not conducive to conversations
    - We should focus on getting representation on the program
    - Apereo conference proposals will be due well in advance of those required by Educause; perhaps we should encourage proposers also to submit to Educause, even to the point of helping fund (Rowe and Kajita expressed approval).
  - Rowe:
    - Vendor/exhibition floor seems to be entirely about individual companies,
    - Formerly there was more interaction apart from vendor pitches,
    - In the past CIOs could consciously choose open source and seek out open as a strategy
    - Volunteered to be on the conference committee for Chicago this year
    - Value she finds is to be in the room with tech people depending on the topic
    - The Apereo Conference is an event where tech people can go to meet tech people, this is an opportunity to market
    - Contact the editor of Educause Review to discover what their upcoming issue themes are and write for their theme
  - Appert:
    - Her institution is actually against going to Educause
    - There are invisible structures which are hard to navigate when putting forth presentation proposals
    - Educause applications for proposals are difficult to wade through
  - Lewis:
    - Proposals have to be in+/- 9 months before the conference so you never know what the actual state of the thing you are proposing will be by then
  - Berg:
    - Volunteered for learning analytics proposal(s) at both Apereo and Educause

- **Other Elements of ED Report**
  - We need add’l incubation mentor volunteers (other projects in the pipeline)
  - OpenCast membership in Apereo in discussion, perhaps a joint membership of 25 OpenCast using European institutions.
Advocacy, outreach and membership are inter-related topics. An idea of reaching out to new folks in the profession is a strong one we need to develop and delve into.

- Berg – Spanish & French communities might be helpful for incubating projects; Dolphin: ESUP has a different process than Apereo for bringing on projects, which presents some challenges.

Adjournment:
- Approved by consensus
- Meeting adjourned at 10:00 (EDST)

Information Items

Upcoming Events
- Analytics Webinar - xAPI and Caliper
  Anthony Whyte (U Mich and IMS Caliper lead) and Aaron Silver (DISC - the new agency charge with xAPI conformance testing by the ADL) will be providing a webinar on the two learning analytics standards. Details at https://www.apereo.org/content/xapi-and-imsglobal-caliper-analytics-webinar
- Sakai Virtual Conference: Nov. 2nd
- ESUP-Apereo Paris: February (?), 2017
- Opencast and Sakai (S2U) Valencia: March, 2017
- “Year of Open” 2017
- Open Apereo/Open Summit 2017: June 4 – 8, 2017. Philadelphia, PA, USA
- Apereo Webinars: https://www.apereo.org/content/apereo-events
- More events will be listed at https://www.apereo.org/events
Pending Action Items

[Note: Recently completed Action Items are in Brown and will be removed in the next iteration of the Board Minutes. Changes and updates are in Red through subsequent Board meeting following the change.]

1. Executive Director Performance Goals (tabled 21 January 2014)
   - ED Performance Goals subsumed into Organisational Health Measures, subject of Board retreat in NYC in April, 2015
   - Ian will draw up a draft set of performance goals; these shall be a topic of conversation for a future meeting. Board will review, and Board Chair will approve the final set of goals. [Discussed Feb. 2016]

2. Additional Position Discussion (21 January 2014)
   - Tabled subject to available finances
   - Primary thinking is a “community manager” to focus on growing existing communities (regional and others) and facilitating new communities.

2. Inbound licensing
   - Discussion tabled in Oct. and Nov. needs to be brought forward to completion