

Apereo Board Meeting Minutes: December 19, 2017

Officers:

Chair: David Ackerman

Treasurer: Charlie Leonhardt

Vice Chair: Lucy Appert

Secretary: Doug Johnson

Executive Director: Ian Dolphin

Called to Order: 1301 PM EDT

Adjourned: 1402 PM EDT

ATTENDING

Lucy Appert

Cheryl Brown

Tim Carroll

Ian Dolphin

Laura Gekeler

Mathilde Guerin

Jim Helwig

Doug Johnson

Charlie Leonhardt

John Lewis

Jeremy Rosenberg

Theresa Rowe

Apologies in Advance: David Ackerman, Shoji Kajita

Absent w/o notice:

Approval of June (F2F meeting) Minutes:

- Suggested edits: None
- **Moved to Approve:** Jeremy Rosenberg **Seconded:** Cheryl Brown
 - **Approved *Nem Con***

Approval of November Minutes:

- Suggested edits: None
- **Moved to Approve:** Jim Helwig **Seconded:** Tim Carroll
 - **Approved *Nem Con***

Strategic Planning Discussion

- Document: EDUCAUSE Materials - Talking Points
 - This is a continuing discussion from the June F2F meeting
- *General Messaging*
 - Higher Ed Affordability
 - To what extent can Apereo/open source contribute?
 - Cost **shifting** rather than cost **savings** ...
 - Student Centered Institution
- *Apereo Overlaps*
 - Student Success & Early Alert
 - Analytics work: strengthen analytics initiative, reflect balance, and respond to concerns?
 - Lecture Capture
 - Promote Opencast? Strong in Europe but not in North America.
 - OER:
 - Promote Xerte, EQUELLA? Other means of having impact in this area? Partnerships?
 - Evolution of the LMS and NGDLE (ES) (EF) [Sakai, OAE, ELMS]
- Thinking strategically:
 - Should, and how could, the Apereo Board not only engage in organization-level strategic thinking but also encourage, facilitate, guide project-level strategic thinking?

- The Board has historically emphasized project self-governance. Is this a practice we want to tamper with? What are implications either way?
- The core mission of the Foundation is to assist and facilitate educational organizations which “collaborate to foster, develop, and sustain open technologies and innovation to support learning, teaching, and research.”
- How then does the board facilitate this collaboration?
- Conversations around project communities and "How can the Board help you more?"
 - *Obiter Dictum*: Helping projects think more strategically can be seen in itself as a strategic activity of the Board.

Call for Volunteers

- Drafting strategic plan and metrics: Lucy Appert, Cheryl Brown, Doug Johnson, Jim Helwig
- Foundation health metrics: Charlie Leonhardt
 - Interest in increasing community engagement activities, and measurements that include conference events, but also webinars, conference calls, small and large group discussions, and whatever else.

Executive Session: 1:54PM - 2:01PM

- **Moved:** Theresa Rowe **Second:** Tim Carroll
 - **Approved Nem Con**

Adjournment: 1402 (EDST)

- **Moved to Adjourn:** Theresa Rowe **Seconded:** Tim Carroll
 - ***Approved by consensus***

Executive Director's Written Report

Items presented to the Board but not discussed in the Board meeting

- N/A – Strategic issues discussion
- Strategic Issues; Some Talking Points (ID 13 DEC 2017)
 - (Key: ECAR Faculty = EF, ECAR Student = ES, IT Issues - IT)
 - These notes are provided as a set of talking points to stimulate conversation around strategic priorities for the Foundation for 2018. In particular, they attempt to draw out themes and touchpoints from recent EDUCAUSE surveys of students, faculty and IT leaders which can help orient the foundation in the coming period.
- Areas of Focus Suggested by EDUCAUSE Survey Results
 - A) General Messaging:
 - **Higher Ed Affordability** (IT) [Increase general open source messaging for education. What are the main financial pain points for IT in education? Do those pain points suggest specific actions? How do affordability and control fit together? Does the use of open source software reduce spend, or imply spend on different cost centres? Target C suite and future leaders via EDUCAUSE, and specific EDUCAUSE programs? Other agencies outside North America - EUNIS and AXIES? How to resource increased messaging? More effective partnership with OSI in education?]
 - **"Student Centred Institution"** (IT) [Explore meaning. Network examples of good practice within community - broadly interpreted. What are good examples?]
 - B) Some of the points in the three surveys focus on areas covered by particular Apereo software communities. Does this suggest that we should be emphasizing the work of those software communities in the coming period? Or encouraging their own self-promotion... ? Or both...? Particular issues stand out from the ECAR and IT Surveys which could be emphasized:
 - **Student Success** (IT) (ES) & Early Alert (ES) [Analytics work. Strengthen analytics initiative. Reflect balance, and respond to concerns.]
 - **Lecture Capture** (ES) [Promote Opencast - esp in North America?]
 - **Open Educational Resources** (ES) [Promote Xerte, EQUELLA? Other means of having impact in this area? Partnerships?]
 - **Evolution of the LMS and NGDLE** (ES) (EF) [Sakai, OAE, ELMS:LN + others. Continue to engage with EDUCAUSE conversation? Specific targets? Reflect multiple perspectives on the NGDLE within elements of broad consensus - not a "party line" - implications for existing Apereo adopted software - primarily Sakai. Navigating this without the appearance or reality of top-down, central direction.]
 - C) Additional areas not present in EDUCAUSE material, but of concern in Europe and elsewhere -
 - **Privacy and GDPR** - not just a European issue. Implications. [Secure consent platform funding, preferably in partnership with Jisc; communications around learning analytics work]
 - Others?
 - **Accessibility...**

- D) **Foundation General** -
 - **Focus on financial health** - Transition to new accountants, providing management accountancy rather than bookkeeping. Reduce spend on travel, particularly in Q3, Q4. Metrics. Consider form of reporting to board
 - **Membership** - Continued transformation away from community source model (few members, large fees) to open source model (many members, smaller fees). Establish challenging targets for new members - type/size, geography/region, opportunities from new s/w communities. Focus on new members in Europe, South Africa. Exploratory actions in Australia (Q1)
 - **Software Community Health** - Establish health metrics, measures and reporting regime. Objective to be unobtrusive but effective. Timeframe - to be in place, after consultation, by Open Apero 2018

Information Items

Upcoming Events

- w/o 29 Jan 2018 - EDUCAUSE Learning Initiative Conference, New Orleans, USA
- 20th-24th January 2018 - Sakai Camp, Orlando, Florida, USA
- 6th February - Apereo/ESUP-Portail Event, l'Université Paris Descartes, Paris, France
- 14th-16th February - Opencast Summit, University of Vienna, Austria
- 15-16th February - Spanish Sakai Meeting, Lleida, Spain
- 28th February - Ja-Sakai Conference, Nagoya University, Japan
- 7th-9th March - LAK 2018 including LAK Hackathon, University of Sydney, Australia (approved by organizing committee 16 Oct 17)
- 27th-28th (also possibly developer event 26th) March - Xerte Meeting, Venue TBC, possibly Nottingham, UK
- 8th-9th May - Apereo Africa, North West University, Potchefstroom Campus, Republic of South Africa
- 3rd-7th June - Open Apereo 2018, Montreal, Quebec, Canada
- 24th-26th July - 2018 Annual Sakai LAMP Camp. Pedagogy and Technology Conference, USA

- Apereo Webinars: <https://www.apereo.org/content/apereo-events>
- **More events** will be listed at <https://www.apereo.org/events>

Pending Action Items

[Note: Recently completed Action Items are in **Brown** and will be removed in the next iteration of the Board Minutes. Changes and updates are in **Red** through subsequent Board meeting following the change.]

1. Additional Position Discussion (21 January 2014)

- *Tabled subject to available finances*
- Primary thinking is a “community manager” to focus on growing existing communities (regional and others) and facilitating new communities.

2. Inbound licensing

- Discussion tabled in Oct. and Nov. needs to be brought forward to completion

3. Major Institutional Issues:

- Open discussion on the major challenges currently facing each of our institutions
- *Tabled from May meeting due to time constraints*