

# Apereo Board Meeting Minutes: 27 August, 2019

Officers:

Chair: Anne-Marie Scott

Treasurer: Tim Carrol

Vice Chair: Lucy Appert

Secretary: Francois Campbell

Executive Director: Ian Dolphin

Called to Order: 11:00 EST

Adjourned: 12:03 EST

## **ATTENDING**

Ian Dolphin (nv)

Laura Gekeler

Mathilde Guerin

Jim Helwig

Lucy Appert

Jeremy Rosenberg

Anne-Marie Scott

Salvador Pellicer

Laura McCord

Thierry Koscieniak

Tim Carrol

Francois Campbell

**Apologies in Advance:** David Ackerman, Boeta Prestorious,

**Absent w/o notice:**

**Determination of a Quorum (N=6):**<sup>10</sup> Quorum is achieved.

1. Apologies for Absence: David Ackerman
2. Resignation from the Board: David Ackerman

- a. Gratitude and an expression of warm thanks for David's long service and contributions.
3. Minutes of the previous meeting and matters arising
- a. Minutes from previous meeting accepted
  - b. Moved by Laura Gekeler
  - c. Seconded: Lucy Appert
  - d. CAS Proposal
    - i. Awaiting feedback from CAS PMC
    - ii. Seeking to conclude the actions on CAS in the September meeting
  - e. Sakai Finance
    - i. Final feedback incoming
    - ii. Feedback to be addressed by the finance committee and made an agenda item for September
  - f. OpenAperero
    - i. Planning is ongoing.
    - ii. Any additional volunteers would be appreciated.
    - iii. Save the date message to be made public in the next week or so.
    - iv. Mathilde volunteers to assist.
4. Strategic planning (see strategic plan spreadsheet in OAE folder, and the recommendations in the Summary Notes)
- a. Theme 1: Membership and Financial Health.
    - i. Volunteers would be welcome.
    - ii. Increase in activity but additional activity required
    - iii. Laura McCord - has volunteered to join
    - iv. Discussion about cold calling and information gathering for great advocacy
    - v. Centralised location of institutions whom are not members but do use the software. Would be a valuable resource for recruiting new members.
  - b. Theme 2: Partnerships.
    - i. Partnerships are significant and we have seen significant growth in adoption of products where we have partnered.
    - ii. ESUP-Portail has been an excellent partner with great support
    - iii. Lamp Great dialog and further discussions
      - 1. Have decided to also join with Open Aperero
    - iv. Thanks to Anne-Marie for the introduction to BC campus
      - 1. Tannis Morgan and Clint Lalonde
      - 2. BC Campus is regulated at provincial level
        - a. UBC piloting OnTask
        - b. Published use case
        - c. Use of OER is very important for them and well resourced

3. Provide facility grants to trial open source technology
4. Opportunities for advocacy and synergy
5. Open Text books on distribution
- v. Very early stage communication with ALT
  1. UK Based organization with ambition to grow its footprint
  2. Practical collaboration to be launched
- vi. AXIES
  1. Discussions and volunteers to further this discussion
  2. Francois Volunteer to assist in discussions with
- vii. Openedtech.global
  1. Salvador discussing with organisers of conference in Spain.
  2. Meeting in November
  3. Draft program
  4. How Apereo can contribute to this event in terms of presence?  
Salvador continuing discussion
- c. Theme 4: Recognition Programs and Development Opportunities
  - i. A Chair is required for ATLAS
    1. Board to please have conversations with academics with a strong teaching and learning background.
    2. Discussion to occur with Cheryl Brown in a near terms
- d. Theme 5: Software Community Health.
  - i. Web site
  - ii. Newsletter
    1. Stakeholder analysis
    2. Collateral regarding structure in terms of audiences and their values
    3. Sustenance, the commonality in terms of convincing versus amplifying
    4. Anne-Marie volunteers to create a document to outline this analysis
    5. Board members encouraged to contribute to open source success stories and surface community story
    6. Procurement and cross posting are tremendously useful in seeking differing views and addressing their misunderstandings or concerns. Lucy
    7. Success stories to show viability
    8. Implementations: Path to adoption
    9. Showing the journeys in a visual form (screen cast or recorded presentations ) amplify the measure and make content more accessible.
- e. Theme 6: Foundation Services and New Ideas
  - i.
- f. Theme 3: Communications, Outreach and Engagement

- i. What can apereo or lan do to be of greater use.
    1. Thoughts:
      - a. Social Media coordination
      - b. Any apereo work should be booted and amplified
      - c. Advocacy opportunities to be added to the agenda for all future meetings
      - d. Any opportunities to be added to forthcoming items
      - e. Afirmatech: Guest curation
      - f. Allowing take over of the twitter account for better exposure for communities and projects
  - ii. Web site or newsletters:
    1. What we would like to see more of and less of
    2. Mail list was substantially purged prior to GPDR as a precaution.
    3. Expend effort to increase the number of subscribers to the newsletter
    4. Fresh content to be primary focus
    5. Newsletter is a valuable push method.
  - iii. Presenting at Events:
    1. Conferences to be focused on for increased exposure and alignment with our mission.
    2. Corporate relationship
      - a. Catalyst IT (<https://www.catalyst.net.nz>) started in New Zealand and are specialist at implementing open source
    3. EUNIS: similar audience to Educause with a focus on internationalisation and non-american attendees.
      - a. Rectors and executive level memberships.
    4. If board members are attending could this please be shared and contributed.
    5. Structure a plan of action to collate meetings.
5. Board volunteers to lead specific strands (as per April 2019 Board decision)
  6. Advocacy - topics and priorities discussion

Motion to Adjourn: Anne-Marie Scott

Approved Nem con.

Adjournment: 12:03 EST

**Action Items:**

Date	Item	Target Completion	Responsible
27 August 2019	Sakai Finance:  Feedback from the finance committee	24 September 2019	Finance Committee
27 August 2019	Strategic Planning - Theme 2: Partnerships. AXIES - Discussions	December 2019	Ian Dolphin, Francois Campbell
27 August 2019	Strategic Planning - Theme 2: Partnerships. Openedtech.global	24 September 2019	Ian Dolphin
27 August 2019	Strategic Planning - Theme 5: Newsletter  Anne-Marie volunteers to create a document to outline this analysis		Anne-Marie Scott

**Forthcoming Events**

- Apereo Webinars: <https://www.apereo.org/content/apereo-events>
- More events will be listed at <https://www.apereo.org/events>